

BIOGRAPHY



Highly creative and multitalented Graphic Designer with 5+ years of extensive experience in creative design, multimedia and marketing industry with process driven focus, exceptional collaborative and interpersonal skills. Passionate and inventive creator of innovative marketing strategies, campaigns and responsive web development.

[Portfolio](#)

LANGUAGES

ARABIC

ENGLISH

YORUBA



BEGINNER

ADVANCED

NATIVE

INFORMATION

Date of Birth: 7th November, 1989

Place of Birth: Abeokuta, Nigeria

Nationality: Nigerian

Marital Status: Married

U.A.E Visa Status: Free Zone Visa



(Willing to relocate, if need be)

DESIGN & IT SKILLS

Adobe Photoshop	
Adobe Illustrator	
Adobe InDesign	
Adobe XD/ Invision	
Html/Css/JSc	
Microsoft Tools	
Adobe After Effect	
Speed/Accuracy	
Web Design (Wp)	
Digital Marketing	
Creative Content	
Live broadcast	
Networking	
Troubleshooting	
Multimedia	

DEGREES

- 2014** **Digital Class (Web & Graphics Design),**
Landmark Academy, Nigeria
- 2016** **Digital Class (Social Media/IT Management),**
Tinacle Technologies, Nigeria

PERSONAL SKILLS

Creativity	
Communication	
Cooperation	
Organizing	
Analytical	
Passionate	

EDUCATION

- 2020** **B.Sc Accounting (PGS),**
Crawford University,
Igbesa, Ogun State, Nigeria
- 2014** **HND (Accountancy),**
Moshood Abiola Polytechnic,
Abeokuta, Ogun State, Nigeria
- 2011** **ND (Accountancy),**
Moshood Abiola Polytechnic,
Abeokuta, Ogun State, Nigeria

- 2014** **Landmark Academy,**
Graphic & Web Design Training,
Digital Marketing & Mobility,
Abeokuta, Ogun State, Nigeria

HOBBIES & INTEREST



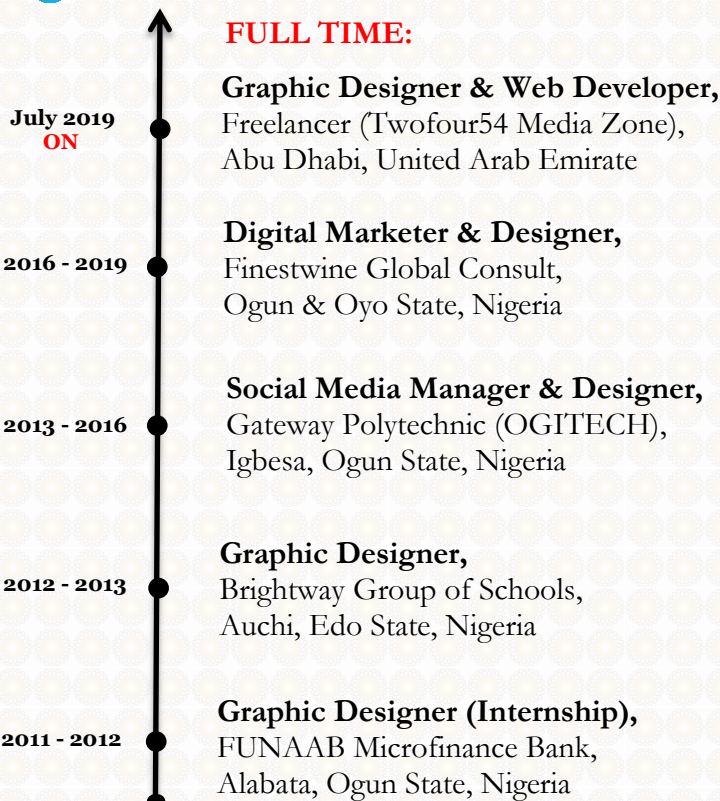


COMMUNITY SERVICE

- 3rd-Place Winner, Abu Dhabi Youth Challenge at Federal Youth Hub by ECA (ANJAL-Z) (2020)
- Convener, Youth Empowerment Programme at ASLG, Ogun State, Nigeria (2018)
- Special Observer, Inmate Celebration Eve, Oba and Ibara Prison, Ogun State, Nigeria. (2017)
- Publicity Head, Rural Community Development Programme, Jagbe, Edo State, Nigeria. (2016)
- Creative Developer, during Ten (10) Secondary Schools Development, Edo State, Nigeria. (2015)



WORK EXPERIENCE



ROLES & RESPONSIBILITIES

- Professionally study graphic design and web development brief, determine affordable requirements, schedule projects, define budget constraints, and successfully execute project on time.
- Visualizing and creating graphics including illustrations, logos, corporate branding collaterals, signage, banners, flyers, books, magazines, product packaging, exhibitions, presentation and more.
- Conceptualize visuals of screen design (user interface (UI) & User Experience interface) and website design, development, and management with Motion designs.
- Present and test graphic across various media, amend designs after feedbacks and ensure final graphic with color and layout are virtually appealing and on-board.
- Planning and overseeing all digital marketing campaigns, including web, SEO/SEM, bulk sms, email, organic & paid advert and maintaining the social media presence across all digital channels.
- Measuring and reporting on the performance of all digital marketing campaigns and evaluate emerging technologies to provide thought leadership and perspective for adoption where appropriate.
- Experience in setting up and optimizing Google Analytics/AdSense campaigns with a working knowledge of HTML, CSS, JavaScript and so adaptive to any database management tool.
- Strong analytical skills and data-driven thinking with up-to-date latest trends and best practices in Google mapping, online marketing and measurement.